

leatherworld

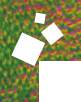
MIDDLE EAST

The Middle East's premier trade show dedicated
to the leather industry

18 – 20 March, 2019

Sheikh Saeed Hall 1, Dubai International
Convention and Exhibition Centre
www.leatherworldME.com

leather



messe frankfurt

Leatherworld Middle East.

Where every success story begins.

Presenting Leatherworld Middle East, the region's most popular and only trade show dedicated to the leather industry. A sought-after meeting point for the industry's biggest players, this premier trade show presents innovative and aesthetically superior finished leather products making it the ultimate business platform for retailers, buyers, designers, boutiques and others to network with the right people and source the latest designs.

Valued at US\$4.6 billion in the region, Leatherworld Middle East is the only event of its kind, enabling manufacturers, wholesalers and retailers to showcase their expertise in Dubai, a vibrant and promising gateway to markets and businesses of all sizes in the region.

Within the Middle East, the Gulf region alone accounts for 67% of leather trade. The 4th edition of Leatherworld Middle East was held in co-location with Paperworld Middle East in 2018. While Leatherworld was host to 33 exhibitors from 9 countries, the two shows welcomed a total of 7,179 visitors, 23% of which stated that Leatherworld Middle East was their reason for visiting.

Exhibitor & Visitor Overview

Network, source, showcase, grow.

Exhibitors and visitors from across the globe attend Leatherworld Middle East year after year for unparalleled success. Every one from the industry, such as Fashion & Leather Goods Manufacturers, Fashion Accessories Stores, Furniture Stores, Chain Stores, Interior Design Firms, Leather Traders, Luggage & Briefcase Stores, Luxury Stationery Manufacturers, Online Stores, Retailers & Department Stores, Trade Associations / Government Agencies, Wholesalers / Distributors and more, explore profitable opportunities, all under one roof.

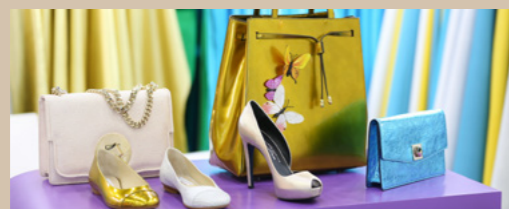
Date : 18th – 20th March, 2019

Time : 10:00am – 6:00pm on all three days

Venue : Sheikh Saeed Hall 1, Dubai International Convention and Exhibition Centre



FOOTWEAR



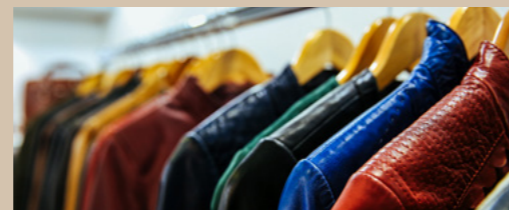
BAGS



DECORATIVE ITEMS



TRAVEL ITEMS



GARMENTS



CORPORATE GIFTS



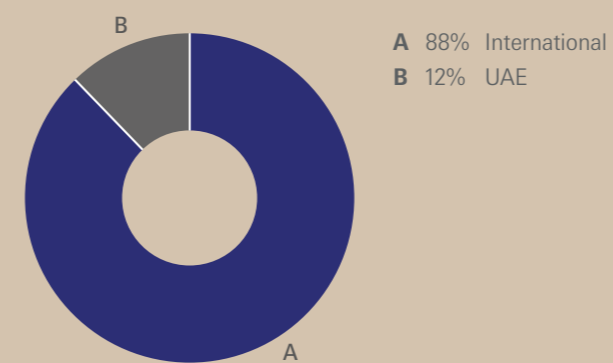
GIFTS & ACCESSORIES



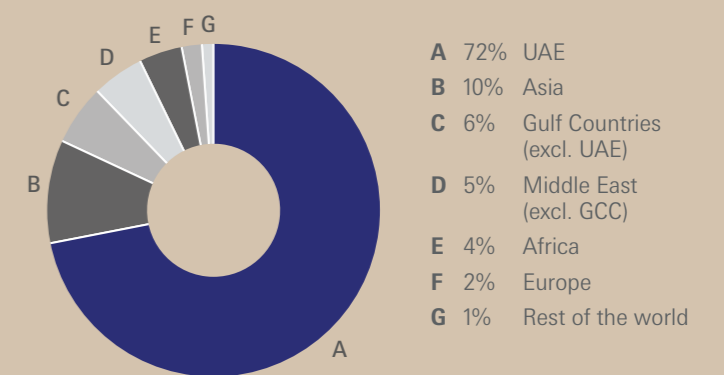
STATIONERY

2018 Show Figures

Regional breakdown of exhibitors



Regional breakdown of visitors



Top 5 countries by exhibitors

Countries	Exhibitors
1. South Africa	15
2. Thailand	6
3. United Arab Emirates	4
4. India	3
5. Australia	2

Top 5 countries by visitors

Countries	Visitors
1. United Arab Emirates	72%
2. India	6%
3. Saudi Arabia	3%
4. Pakistan	3%
5. Iran	2%

Show Highlights Features



GIFTS AND CORPORATE GIFTS

An area reserved exclusively for corporate gifts, from high-quality handcrafted items to unique [and bespoke] options for your special clients and business partners. www.leatherworldME.com/Corporategifts

FASHION FOCUS

Spearheaded by an exclusive showcase from ESMOD Dubai, the Fashion Avenue demonstrates the unique relationship between leather and fashion. www.leatherworldME.com/Highlights

FOOTWEAR FOCUS

A section dedicated entirely for mid- to high-end leather footwear. www.leatherworldME.com/Highlights

INDUSTRY SEMINARS

Exclusive, FREE-to-attend seminars focusing on cutting-edge developments, important topics and the latest innovations in the leather industry.: www.leatherworldME.com/Seminars

BOOK YOUR STAND BEFORE 31ST JULY 2018 AND AVAIL OUR SPECIAL DISCOUNTS!

Regular Space Costs

Row stand (one open side)	USD 435 per sqm
Corner stand (two open sides)	USD 445 per sqm
Peninsula/Head stand (three open sides)	USD 455 per sqm
Island stand (four open sides)	USD 465 per sqm

Early Bird Discount

5% off space-only price for bookings received by July 31st, 2018.

The discount is applicable only if 30% of the down payment is made within 14 days of receiving the invoice.

Prices to participate are:

Raw space starts from US\$ 435/sqm

The Raw Space option does not include any stand fittings, flooring or electrics, but enables the exhibitors to create their own individual stand build.

fairconstruction

'Fairconstruction' represents the stand construction services provided by Messe Frankfurt. We are pleased to introduce this high quality service to our exhibitors exclusively, starting from USD 85 per sqm. For further information visit www.leatherworldME.com/fairconstruction or contact fairconstruction@uae.messefrankfurt.com

Pricing Structure We care about your success

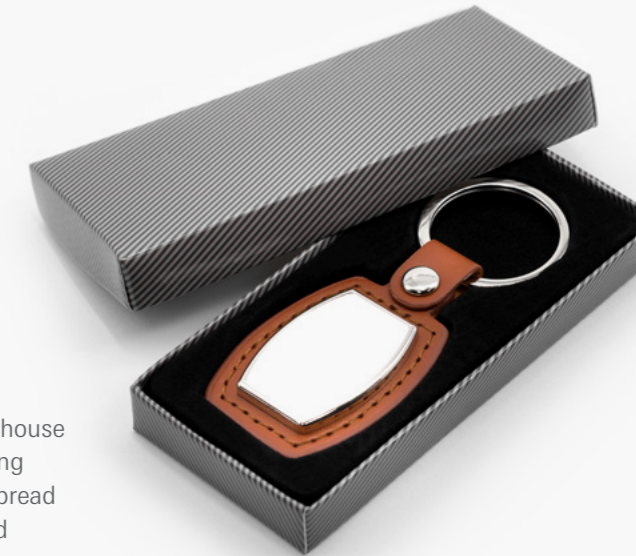
Choose any of the following space and sponsorship options that suits your brand requirements

BUSINESS MATCHMAKING

Leatherworld Middle East facilitates Business Matchmaking for its exhibitors and visitors free of charge. The goal is to allow exhibitors and pre-registered visitors to pre-schedule specific, targeted appointments to take place during the show, the benefit being that the time spent at the exhibition will be optimised for both parties. For further information, visit www.leatherworldME.com/BMM

PUBLIC RELATIONS (PR)

Use the power of public relations to increase your trade show visibility! Our in-house PR department runs a continuous campaign throughout the year with increasing activity closer to the show. Exhibitor news at Leatherworld Middle East 2018 spread far and wide, ensuring maximum media coverage across regional business and international trade publications.



SPONSORSHIP OPPORTUNITIES

Your brand can go places if it has a good starting point.

Leatherworld Middle East allows your company to be involved with the show and have a high level of association and recognition within the industry.

Paperworld Middle East offers selective branding and advertising opportunities only to exhibiting companies. To stand out amongst your competitors and co-exhibitors, choose from the following selected sponsorship packages. For more information, please contact sponsorship@uae.messefrankfurt.com or visit www.leatherworldME.com/sponsorship

PD PORTAL – FREE MARKETING TOOLS!

The promotional Digital Portal (PD Portal) contains a number of FREE tools that you can use to promote your presence at the exhibition, including:

- Personalised E-card
- Personalised printed invitations
- E-newsletter presence
- Invitation letter
- Email signature
- Web banners

If you need assistance, please contact our marketing team below who will be happy to help.

Key decision makers

who visited Leatherworld Middle East in 2018

Grab the opportunity to meet the companies that matter to your business!

Distributor

Al Naboodah Group	United Arab Emirates
Al Rashed Printing Equipment & Access Trading	United Arab Emirates
Al Safer Group of Companies LLC	United Arab Emirates
Antique Leather Fashiion LLC	United Arab Emirates
Apparel Group	United Arab Emirates
Aziz fashion trading company	Albania
Batu Tannery PLC	Ethiopia
bebe a bord	Madagascar, Republic
Britannia Fashion LLC	United Arab Emirates
Claretebo Distributors	Botswana
Concept Brands Group	United Arab Emirates
David Jones	Islamic Republic of Iran
Ebony and Ivory Leather Luxury Bags	United Arab Emirates
Ehsan Gifts and Cards	United Arab Emirates
Elgamal Co	Egypt
Emebas International Limited	Nigeria
Emporium Closet	United Arab Emirates
Forest Spirit By Armstrong	Cameroon
Guru Shoes Tech Pvt Ltd	India
Jashanmal National Co LLC	United Arab Emirates
Juma Al Majid Group	United Arab Emirates
Leather Shelter	Pakistan
Leather Fashion LLC	United Arab Emirates
Leatherfield	United Arab Emirates
Lockbridge Chocolates & Corporate Gifts	United Arab Emirates
Madina Mall LLC	United Arab Emirates
Princely Holdings, Al Khawaja Group	Jordan
Rahpooyan	Islamic Republic of Iran
Si Fashion Galerie	United Arab Emirates
Sunce Products Ltd	Cyprus
Swiss Watch Group	United Arab Emirates
Tezkar Promo Gifts Preparing LLC	United Arab Emirates
V Brand Gallery	United Arab Emirates

Government

Austrian Embassy	United Arab Emirates
Consulate General l of Egypt - Commercial Office	United Arab Emirates
Consulate General of the Republic of Indonesia	United Arab Emirates
Department Of Seaport & Customs	United Arab Emirates
Dubai Chamber	United Arab Emirates
Dubai Racing Club	United Arab Emirates
Emirates Post Group	United Arab Emirates

Federal Ministry for Economic Affairs and Energy	Germany
German Consulate	United Arab Emirates
Meydan Group LLC	United Arab Emirates
South Africa Consulate	United Arab Emirates

Import / Export

Abbasi Group	United Arab Emirates
Alanis Export	Algeria
Bah Mamadou And Brother Import And Export	Guinea
Cypress Hills Corporate Gifts LTD	Nigeria
Emirates Group	United Arab Emirates
Gorgeous Look Cosmetics & Accessories	United Arab Emirates
Gulf Footwear	United Arab Emirates
Gulf Leather Trading	United Arab Emirates
House of Uniforms	Bahrain
Karama Wigs and Bags	Saudi Arabia
Leather Resources Dwc-LLC	United Arab Emirates
Level 99	United Arab Emirates
Mako Shark Leather Products Trading LLC	United Arab Emirates
MTM distribution	Republic of Madagascar
Oriental Leather	Egypt
Oumou Leader Distribution Equipment	Senegal
Redkites apparel	India
Sristi Fashion P LTD	India
Uniform Care Readymade Garments LLC	United Arab Emirates
Yslam Mohamed & Sons	Kenya

Manufacturer

A.H Leathers	India
Ahbabu Gifts	United Arab Emirates
Al Hemaira Footwear Manufacturing	United Arab Emirates
Al Mandoos/ Al Dana Leather Products	United Arab Emirates
Ali Leather Workshop	Kuwait
Aliscafi Leather Industries Shoe Factory	United Arab Emirates
Altaif gift box designers	United Arab Emirates
AM Leather	India
Amer Group	Egypt
Avide Anatomic Sandals & Shoes Co	Islamic Republic of Iran
Chic Shoes	United Arab Emirates
Core Leathers	United Arab Emirates

Key decision makers

who visited Leatherworld Middle East in 2018

Cro leather upgrading plc	Ethiopia
Cromex Group	United Arab Emirates
Crown Leathers Company	United Arab Emirates
Femi Handbags	Nigeria
Foglizzo	Italy
Gafla Jewellery	United Arab Emirates
Genesis Promotional gift Products	United Arab Emirates
Gulf Footwear Co LLC	United Arab Emirates
Hamdan Awards	United Arab Emirates
Hermès Cuir Précieux	France
Hermes General Trading LLC	United Arab Emirates
House of Cashmere	United Arab Emirates
Imran Leathers	India
Italian Shoe Factory	United Arab Emirates
Leather Crafts Industry LLC	United Arab Emirates
Malhotra Leather Exports Pvt Ltd	India
Mavi Shoetique	United Arab Emirates
Miraj Leather Int	Pakistan
Mister Shoes LLC	United Arab Emirates
Mohamed Hilal Group	United Arab Emirates
My World of Bags	Nigeria
Omran Group	United Arab Emirates
Rainbow Leather NYC	United States
Tekeye Leather Manufacturing PLC	Ethiopia
TUNASCO Insaat A.s	Kenya
VIP Leatherware	United Arab Emirates
Zahrat Laylak Fashion	United Arab Emirates

Retailer

Al Furqan Trading Group	United Arab Emirates
Al Maya Group	United Arab Emirates
CIBS SARL	Djibouti
DDF	United Arab Emirates

Four Seasons Ramesh Gallery	United Arab Emirates
Harvey Nichols	United Arab Emirates
La Marquise Jewellery	United Arab Emirates
Landmark Group	United Arab Emirates
MAF Carrefour	United Arab Emirates
Majid Al-Futtaim	United Arab Emirates
M.H Alshaya Co. L.L.C	United Arab Emirates
Mister Shoes	United Arab Emirates
Modern Connection	Saudi Arabia
RM Retail	United Arab Emirates
Shobra	United Arab Emirates
Souq.com	United Arab Emirates
Souq.com/ Amazon	United Arab Emirates
The Custom Factory	United Arab Emirates
The Passionate Gifter	United States
The Choithrams Group	United Arab Emirates
The Leather Doctor	United Arab Emirates
TSI Apparel	United Arab Emirates
Vanessa Gate	United Arab Emirates

Service Provider

Emaar	United Arab Emirates
Emirates Airlines	United Arab Emirates
Ethihad Airways	United Arab Emirates
Fedex Trade Networks	United Arab Emirates
Filo D'oro Car Accessories	United Arab Emirates
Fly Dubai	United Arab Emirates
Mozaabi fashion Design	United Arab Emirates
The First Group	United Arab Emirates



Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With some 2,400 employees at 30 locations, the company generates annual sales of over €640 million. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international sales partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2016, a total of 138 trade fairs were held under the Messe Frankfurt umbrella, of which more than half took place outside Germany.

Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

About Messe Frankfurt Middle East GmbH

The portfolio of events for Messe Frankfurt Middle East includes Automechanika Dubai, Automechanika Jeddah, Automechanika Riyadh, Beautyworld Middle East, Hardware+Tools Middle East, Intersec, Intersec Saudi Arabia, Leatherworld Middle East, Light Middle East, Materials Handling Middle East, Materials Handling Saudi Arabia, Paperworld Middle East, and Prolight + Sound Middle East. The subsidiary also organises a series of conferences and seminars including the BOHS Worker Health Protection Conference, the Business in Beauty Summit, the Light Middle East Conference, Smart Traffic Middle East, and Future Mobility.

For more information, please visit our website at www.messefrankfurtme.com

*Preliminary figures for 2018

Messe Frankfurt Middle East GmbH

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